

## PLEDGE TO HANG ON TO THE BAG

23 July 2015

It is estimated that more than 750,000\* plastic bags of recycling could end up in landfill in the SHOROC region each year

The four councils of Manly, Mosman, Pittwater and Warringah are **calling on residents to pledge to Hang on to the Bag** to give this recycling a second chance of life.

Research by PlanetArk shows that 23% of people put recycling in the recycling bins in a plastic bag mistakenly thinking they are recycling correctly.

These bags cause contamination, jam sorting machinery and the bag and its contents can be consigned to landfill, wasting valuable resources.



To try to combat the problem and save valuable recyclables, SHOROC and its partner councils have a new campaign asking those residents who don't recycle right to pledge to *hang on to the bag* and dispose of it responsibly.

If you use a plastic bag, please empty the recyclables in the recycling bin and put the plastic bag in your garbage bin. Even better, you can recycle plastic bags at your local supermarket or try not to use plastic bags altogether and go re-usable bags.

By hanging on to the bag and disposing of it responsibly, residents can make all of their recycling count. Cans and bottles can be back on the shelf as new cans and bottles in no time - or even become a bike frame; soft drink bottles can end their life as fleece jackets or baseball caps, and for each tonne of paper that's recycled, 13 trees are saved.

Pittwater Deputy Mayor Kylie Ferguson and Councillor Tom Sherlock from Mosman have both made the [pledge](#) to hang on to the bag and are now asking other councillors and residents to do the same. Residents can show their support by [pledging to hang on to the bag](#) and pass it on to others.

For more information about the *Hang on to the Bag* campaign contact your local council or [shoroc.com](http://shoroc.com)

ENDS: For more information contact SHOROC on 9905 0095

\*(based on extrapolation of 2011 waste audit in SHOROC region)

Shore Regional Organisation of Councils – a partnership of Manly, Mosman, Pittwater & Warringah Councils

