MEDIA RELEASE



HANG ONTO THE BAG

8 July 2015

Residents of Manly, Mosman, Pittwater and Warringah Councils are some of the best recyclers in NSW with a 54% recovery rate compared to a state average of 48%.

However Australian research by PlanetArk shows that 23% of people put recycling in the recycling bins in a plastic bag mistakenly thinking they are recycling correctly. Recyclables bundled in a plastic bag can contaminate the recycling and can be consigned to landfill, wasting valuable resources.

To try to combat the problem and save valuable recyclables, SHOROC and its partner councils have a new campaign asking those residents who don't recycle right to *hang onto the bag* and dispose of it responsibly.



"If you use a plastic bag, then please empty the recyclables in the recycling bin and put the plastic bag in your garbage bin.

Plastic bags can't be recycled from the kerbside – they jam the sorting machinery and waste recycling. So if possible please dispose in the garbage bin".

Alternatively please consider recycling the plastic bags at your local supermarket.

Please note also that this is <u>Plastic Free July</u> and you can sign up for a day, a week or the whole month and try to refuse all single-use plastic bags," SHOROC President and Mayor of Mosman, Cr Peter Abelson said.

Residents can show their support by <u>pledging to hang on to the bag</u> and pass the message on to others.

For more information about the Hang on to the Bag campaign contact your local council or shoroc.com

ENDS: For more information contact SHOROC on 9905 0095









