

# MEDIA RELEASE



## SHOROC MAPS ICONIC PLACES IN HISTORY

January 21, 2011

SHOROC has released an interactive map of historic place names across the region and is inviting residents to send in names of more iconic places to their local council to add to the register. Hosted on the SHOROC website, the map gives residents an interesting insight into the local stories, people and places of the past, capturing the lost names of familiar local sites in the Pittwater, Mosman, Manly and Warringah council areas.

“By using Google Maps, we have created an official map that pinpoints places, geographical landmarks, sites and buildings in the SHOROC region that currently or historically have well-known ‘nicknames’ given to them by residents” said Cr Harvey Rose, Mayor of Pittwater and SHOROC President. “It encourages people to find out more about the region and its history”.

All of the place names on the map have been sent in by local residents keen to share their historic place name and the story behind it. With around forty places currently listed, the map is a starting point that will continue to grow into a comprehensive list of historic place names deemed worthy of preservation by the local residents.

“Naming a place is a way of connecting to it, of making it more familiar, of taking ownership of it and developing a true sense of place. These names given to local places still help our local communities to establish identity and honour those residents who came before them. By knowing those places and stories, we share in that honouring and in those places. It is the way we say, "This is our home." Cr Rose said.

“We have developed the map to help community, property owners and historical interest groups, coordinate, identify and protect historic names of places in the SHOROC region for the current generation and generations to come” Cr Rose said.

“It's also a fun way of learning about the local history and preserving the nicknames you, your parents or grandparents use to name local places”

Residents are invited to view the map at [www.shoroc.com](http://www.shoroc.com). To submit historic place names and the stories behind them please email the council in which the iconic place is located, either:

Manly Council [records@manly.nsw.gov.au](mailto:records@manly.nsw.gov.au)

Mosman Council [council@mosman.nsw.gov.au](mailto:council@mosman.nsw.gov.au)

Pittwater Council [pittwater\\_council@pittwater.nsw.gov.au](mailto:pittwater_council@pittwater.nsw.gov.au)

Warringah Council [council@warringah.nsw.gov.au](mailto:council@warringah.nsw.gov.au)

Submissions must include the historic place name (within the SHOROC region) and the story behind it. SHOROC will administer the map by adding entries that are deemed relevant to the wider community.

Ends

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Shore Regional Organisation of Councils – a partnership of Manly, Mosman, Pittwater & Warringah Councils.

