

SHOROC Safe Community

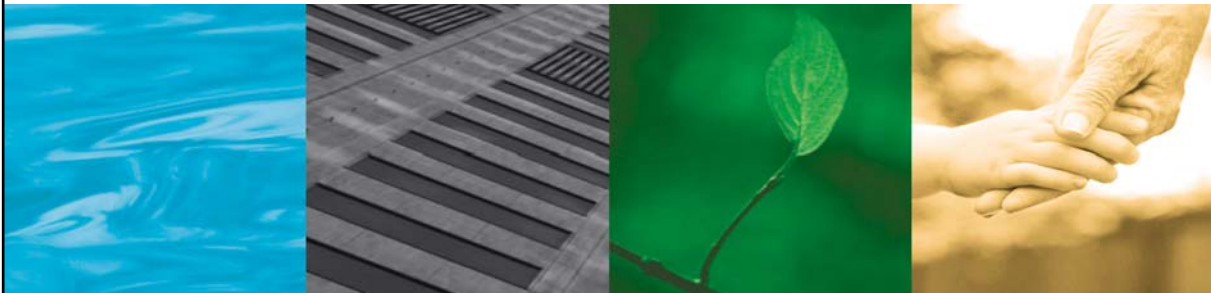
MANLY, MOSMAN, PITTWATER & WARRINGAH - Sydney Australia

SHOROC CHILD SAFETY GROUP



NORTHERN SYDNEY
CENTRAL COAST
NSW HEALTH

RE-APPLICATION AS A SAFE COMMUNITY World Health Organisation Safe Community Network



SHOROC

Shore Regional Organisation of Councils

Incorporating Manly, Mosman,
Pittwater & Warringah Councils

SHOROC Safe Communities

Re-application for designation as a Safe Community
Within the WHO Safe Community Network

Released 24 October 2006

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Above L to R: Cr Jim Reid, Cr Patricia Giles, Professor Leif Svanstrom (WHO representative from Sweden), former Cr Sue Sacker and former Cr John Caputo at the 1999 designation ceremony.

**APPLICATION 1999
Inaugural Safe Community Coalition**

We acknowledge supporters of the original application in 1999 for designation as a Safe Community within the WHO Safe Community Network. These included members of the SHOROC Executive and the Northern Sydney Area Health Service.

Former Councillor Sue Stacker, former Mayor of Manly

Mosman Councillor Jim Reid, former Mayor of Mosman

Pittwater Councillor Patricia Giles, former Mayor of Pittwater

Former Councillor John Caputo, former Mayor of Warringah

Dr Stephen Christley, Chief Executive Officer, NSAHS

Special thanks to all those organisations and individuals who have participated in the Safe Community Coalition and contributed to developing and sustaining the SHOROC Safe Community Program.

In 1999, in recognition of the innovative injury prevention and safety programs implemented in the region, SHOROC was welcomed as the newest member of an international group of Safe Communities within the World Health Organisation (WHO) Safe Community Network. SHOROC was the first metropolitan region and the 40th community in the world to achieve this status.

RE-APPLICATION 2006

The Shore Regional Organisation of Councils Incorporated, representing Manly, Mosman, Pittwater and Warringah Councils, in partnership with Northern Sydney Central Coast Area Health Services, has continued to work with our safety committees and key regional stakeholders to achieve a safer community for residents and visitors.

The key partners have made a commitment to share knowledge and resources and ensure that sustainable programs which reflect the safety needs of our community will continue to be developed and implemented.

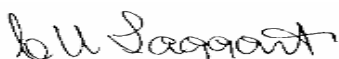
This statement affirms that the undersigned, representing SHOROC Incorporated and the Northern Sydney Central Coast Area Health Services, support the Re-Application and our ongoing participation in the SHOROC Safe Communities Program as a member of the WHO Safe Community Network.



Councillor Denise Wilton
Mayor of Mosman
SHOROC Chair



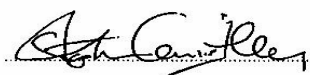
Councillor Dr Peter Macdonald
Mayor of Manly



Councillor Alex McTaggart MP
Mayor of Pittwater



Mr Dick Persson AM
Warringah Administrator



Dr Stephen Christley
Chief Executive Officer
Northern Sydney Central Coast Area Health Services

ACKNOWLEDGEMENTS



The SHOROC Board supports the Safe Community Program and thanks all elected members for their continuing support of this important regional initiative.

SHOROC Board Members

On behalf of member Councils, the SHOROC Board receives advice from the General Managers and the Safe Community Steering Committee in considering safe community projects for regional funding. The SHOROC Board members are:

Manly

Mayor Dr Peter Macdonald

Mr Henry Wong, General Manager

Mosman

Mayor Denise Wilton, SHOROC Chair

Mr Viv May, General Manager

Pittwater

Mayor Alex McTaggart MP (State Member for Pittwater)

Mr Mark Ferguson, General Manager

Warringah

Mr Dick Persson AM, Administrator

Mr Stephen Blackadder, General Manager

The Board supports the activities of the SHOROC Safe Communities Steering Committee comprising representatives from member Councils and the Northern Sydney Central Coast Area Health Services.

The General Managers Advisory Committee (GMAC) assists the Safe Community Steering Committee members in evaluating and recommending projects for consideration by the Board.

Priority projects are also included in Council Management Plans, which is an important step in sustaining the Safe Community Program.

The Board acknowledges the support from our many regional stakeholder groups, businesses and individuals who contribute as a valued member of our team.

Manly Mayor

Cr Dr Peter Macdonald



Pittwater Mayor

Cr Alex McTaggart MP



Mosman Mayor

Cr Denise Wilton
SHOROC Chair



Warringah Administrator

Mr Dick Persson AM



ACKNOWLEDGEMENTS



Safe Community Steering Committee Members

Manly Council

Leanne Martin, Community Safety Co-ordinator

Mosman Council

Julie Murphy, Manager Community Services
Diane Page, Community Safety Officer

Pittwater Council

Susan Turner and Jane Mulrone, Community Development Officers

Warringah Council

Russell Wolfe, Team Leader Safety and Community Services

Susan Gomola, Community Safety Officer

Northern Sydney Central Coast Area Health Services

Paul Klarenaar, Acting Manager Northern Beaches Health Promotion

Melissa Palermo, Health Promotion Officer

SHOROC

Margie Brown, Executive Director

Andrea Dawson, Administrative Project Officer

SHOROC is supported by the following local and regional safety committees and we thank all members for their ongoing contribution to the Safe Community Program.

Manly Community Safety Committee

Warringah/Pittwater Safety Committee

SHOROC Community Safety Phone-In Working Group

SHOROC Child Safety Group

Northern Beaches Local Domestic Violence Committee

Mental Health Community Working Group

Mosman Senior Safety Committee

Northern Beaches Sports Safety Committee

SHOROC acknowledges the support of key agencies who assist through information sharing, attendance at meetings and support for a range of projects to meet our joint Safe Community objectives.

NSW Police – Local Area Commands

Road Transport Authority and State Transit Authority

Forest Coachlines

NSW Department of Education and Training

Royal Surf Life Saving Association

NSW Fire Brigades

State Emergency Services

Clubs NSW

St John Ambulance Australia

Manly Drug Education & Counselling Centre (MDECC)

Phoenix House Youth Services

Sports Medicine Australia

Manly Warringah Taxis

Mona Vale Hospital (Paediatric Unit staff) and Manly Hospital

State and Federal Members of Parliament

NSW Department of Sport and Recreation – Northern Region

MWP Sporting Union

Community representatives

Business and Industry

BACKGROUND



The SHOROC Safe Communities Program was established in 1995.

The aim of the Program was to work within the WHO Safe Community model to reduce the incidence of injury and enhance community safety in the Manly, Mosman, Pittwater and Warringah local government areas.

In 1997, the SHOROC Executive Committee endorsed the Program and the SHOROC Safe Communities Steering Committee was formed. In 1998, the Steering Committee applied for designation as a WHO Safe Community.

In 1999, the SHOROC Safe Communities Program successfully fulfilled the recommended WHO criteria and SHOROC achieved status as a 'Safe Community' within the WHO Safe Community Network.

Since that time the Safe Communities Steering Committee and individual Councils have continued to develop and strengthen their community network. As a result of these successful coalitions, we have delivered a significant number of innovative Safe Communities Projects.

The Steering Committee has maintained a strategic approach, and regularly reviews progress to ensure a focus on safety projects relevant to injury prevention and community safety needs.

In 2001, SHOROC held a second Community Safety 'Phone-In' to survey community safety priorities and concerns. The results of this survey are presented as a case study under Criteria 1.

Informed by the 2002 survey, the Steering Committee identified a sustainable program of activities. Direction was provided through a newly created 5 year plan, which included a number of accountability and review mechanisms as well as a closer targeting of projects and funding to ensure resources were effectively maximised. The plan identified grant funding and regional networking as intrinsic to ensuring the good work that had occurred over the previous 5 years would continue.

In 2004, the Steering Committee convened a regional workshop to review the plan, identify emerging needs and priorities and develop a strategic structured way forward.

In 2006, the SHOROC Executive endorsed a recommendation from the Steering Committee for re-application for designation as a Safe Community to reflect our shared commitment to continue working within the framework of the WHO Safe Communities model.

Left: Illustration from the 2003 Child Safety Calendar



Benefits



SHOROC Benefits of Participating in the WHO Safe Community Network

Designation in 1999 as a 'Safe Community' within the WHO Safe Community Network was an important milestone for SHOROC.

1. It provided recognition of our achievements and created excitement and momentum for our continuing safety focus.
2. It was the catalyst for a '*shift in mindset*' from a reactive approach to safety incidents to a proactive approach to prevention. As a result, Councils appointed Community Safety Officers and included safety issues in Management Plans and local initiatives.
3. As an active member of the WHO Safe Communities movement the SHOROC Councils have been able to maintain high standards and encourage cohesion on safety initiatives
4. New safety partnerships have been formed where a common purpose and ownership have resulted in a wider impact of initiatives and better outcomes at reduced costs.
5. Project Groups and key injury/safety issues were identified for action as illustrated in the table below.
6. In particular, partnerships were formed with key agencies including NSW Police, Fire Brigade, Transport Operators (Road Transport Authority/State Transit Authority), Drug and Alcohol Agencies, Licensees, Sporting groups and clubs.
7. Sharing of information and experience locally, nationally and internationally has been identified as a major benefit of the program.
8. Participation affords a stronger collective voice, less duplication and greater efficiencies in the delivery of targeted community safety programs and services.

Project Group	Injury issues/project areas
Senior Safety	Falls prevention, pedestrian safety, safe use of medication, safe use of public transport, safety in public places and fire safety.
Personal Safety	Safety in public places, violence prevention, under-age drinking.
Sports Safety	Sports first aid, safe coaching practices, equipment standards and maintenance.
Children's Safety	Falls, drowning and near drowning, burns and scalds, sports first aid, safe coaching practices, equipment standards and maintenance.
Fire Safety	Burns and scalds prevention, smoke alarm promotion, industrial fires prevention and the identification of static water resources for fighting bush fires.
Road Safety	Road environment safety and road user behaviour including pedestrians, drivers, passengers, cyclists and motorcyclists.
Water Safety	Pool safety, water skills (young children, tourists, surfboards riders and fishermen), management of watercraft and alcohol related drowning.
Community Safety	Crime prevention, anti social behaviour, assault.

The above table identifies relevant injury issues and/or actions identified in each project group

Grant Funding



A major challenge has been the provision of appropriate resources to support the range of projects within the Safe Community Program.

While the Safe Community Steering Committee has proved very resourceful in attracting funding for priority regional projects, this requires a strong commitment from all key stakeholders to form supportive and effective partnerships.

The Program has been most effective where there is a clear relevance for projects across the four local government areas and where there is a dedicated project coordinator to take responsibility for each new project and drive successful outcomes. Two such projects are the development of the *Safe Party Pack* and the *Child Safety Calendar*, and these are presented as case studies in this report.

Strong local leadership, strategic planning, funding, renewed partnership and a continuing passion and commitment from professional officers to work together will continue to sustain the delivery of the SHOROC Safe Community Program.

Grant Funding

The SHOROC Safe Community Program has benefited from grant funding for regional initiatives, including:

The Safe Communities Water Safety Group received a grant for \$2,500 from the NSW Safe Communities Small Grants Funding Scheme to implement future education strategies.

SHOROC successfully applied for \$32,000 from the NSW Sporting Injuries Committee to undertake a sports safety project in 2001-2002.

The SHOROC Safe Communities Program received a grant of \$7,000 to run a 'Safer By Design' workshop for council staff. The workshop was a collaborative initiative of the Manly Community Safety Committee and the Warringah/Pittwater Safety Committee. Experts from the NSW Police and the Department of Urban Affairs and Planning offered practical information and advice on the environmental safety factors that impact on crime prevention, young peoples' public space and the elderly, with regard to slips, trips and falls.

The SHOROC Safe Communities Child Safety Group received \$4,400 in sponsorship from local businesses to produce and distribute 5,000 Child Safety Calendars to Northern Beaches' families.

SHOROC received \$5,000 from the NSW Safe Communities Small Grants Funding Scheme to hold a SHOROC Transport Forum in mid-2001. The Forum brought together decision-makers and interest groups from all tiers of government and the community to address safer transport issues in the region, including accessible and late night transport.

Councils have received funding from the NSW Attorneys General Department Crime Prevention Division for preparation of Crime Prevention Plans.

NSW Health Sexual Health Grants 2005—Northern Beaches Men Against Sexual Assault campaign.



Awards



Grant Funding

The SHOROC Child Safety Group received \$5,000 to develop and facilitate child resuscitation sessions for culturally and linguistically diverse communities.

SHOROC Safe Communities received \$5,000 from NSW Safe Communities in 2003 to develop a Safe Party Pak. Subsequently, in 2005 SHOROC provided an additional \$5,000, and welcomed \$1,500 provided by Clubs NSW, to revise and reprint the Pak as an A5 booklet. Over 10,000 copies have been distributed to school leavers and the information is easily accessible from the SHOROC, individual Councils and the NSW Police websites.

In 2004, Pittwater Council received a Safer Community Compact grant from the NSW Attorney General's Department Crime Prevention Division. This enabled implementation of a broad community education project to raise awareness of identified crime in the Pittwater area and provide information to the community that encouraged the reporting of crime. This grant also included funding for the production of *Graffiti Information Kits for Residents and Businesses* providing tips on removal and prevention.

Awards

Mosman Council won an award for good practice from the *Council on the Ageing Awards for Good Practice 2000*. This recognition was attributed to the Safe Communities Senior Safety Project Group which planned and coordinated a 'Mind and Fitness Fair' for Over 55's for Seniors Week.

The Safe Communities Water Safety Group received a 'High Commendation' at the *NSW Water Safety Awards* presentation held at Government House in April 2002 for their water safety project 'Austswim'.



Above: Members receive their award at the NSW Water Safety Awards presentation in April 2002 for 'Austswim' water safety project.

National Crime Prevention Award 2002 for local Spiked Drinks Campaigns 'Don't Get Spiked'.

At the NSW Sports Safety Awards in November 2002, NSAHP received the gold medal in the *Outstanding Education and Promotion Project or Program in Sports Injury Prevention and Reduction Category*, for its commitment and dedication to assisting the wider community in sports injury prevention and reduction. In commitment to sports safety, NSAHP also introduced a grant scheme to provide funding to local sporting organisations, enabling clubs to access sports protective equipment.



Above: Former SHOROC Chair, Manly Cr Jean Hay discusses the benefits of the SABRE campaign with members of the Rural Fire Service, NSW Police and Ambulance Service.

SHOROC REGION



REGIONAL PROFILE

The SHOROC region comprises the four local government areas of

- Mosman
- Manly
- Warringah
- Pittwater

These four Councils represent over 240,000 residents, the majority living in the Warringah area.

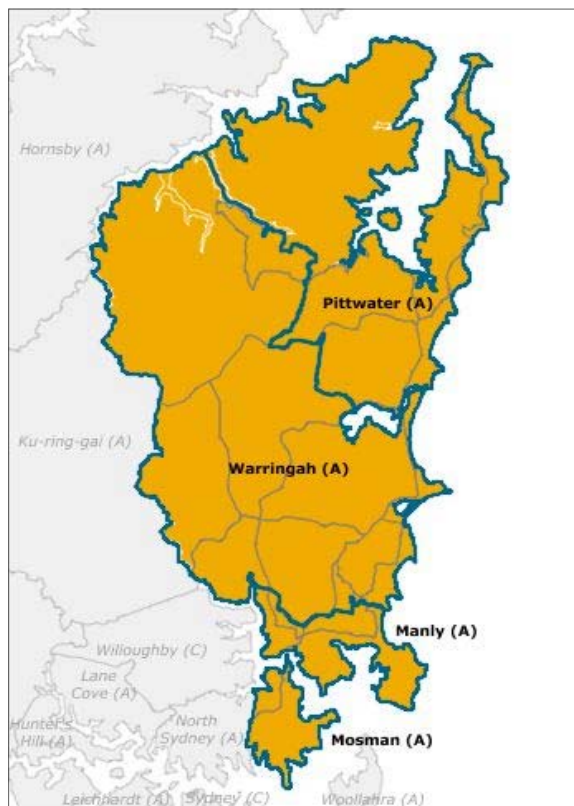
The region covers an area of 288 square kilometres and is bordered on three sides by water.

The Northern Beaches Peninsula acts almost as an island and although it is not a great distance from the CBD, there are only three road routes connecting the region to the rest of Sydney. There is no rail link into or within the region, the only means of public transport being the north-south and east-west bus services and ferry services between Circular Quay and Manly. Consequently, many areas can only be accessed by private vehicle and this has created a demand for improved transport services, particularly more accessible transport for the elderly and disabled, and late night transport services.

The provision of late night transport, or rather the lack of late night services, was a major factor in the introduction by Manly Council of the 'Pumpkin Bus' to encourage young people to leave their cars at home and not to drink and drive.

The majority of residents (refer to table on page 13) are adults aged 18 and 64 years. Mature adults aged 65 to 84 account for 12% of the population, and senior citizens 85 years and over 2%, which is an increase since 1996. Between 1996 and 2001, there was a drop in the number of infants 0 to 4 years and children aged 5 to 17 years living in the region.

Approximately 25% of the population was born overseas, with 9.5% from a non-English speaking background; therefore many of the Safe Community projects are tailored to their needs.



The size of SHOROC Region's labour force in 2001 was 130,752 persons. The total resident labour force remained relatively stable in its share of the population between 1996 and 2001. Although the labour force was stable, there was an increase in the percentage of part-time workers, which is in line with the greater casualisation of employment.

The unemployment rate in SHOROC Region was lower than the Sydney Statistical Division in 2001 (3.4% compared to 6.1%). The reason for the lower rate in SHOROC Region includes a comparatively smaller share of the population aged 18-24, who often have higher unemployment rates than older workers.

The increasing cost of housing is expected to impact on the availability of lower paid but 'key' workers in the region. The lack of affordable housing for lower paid workers, plus the difficulty of access from outside the area may result in increased demand for modestly paid workers particularly in retail, child-care and nursing among others.



WHO ARE WE AND HOW DO WE LIVE?

The following information is an extract from the Regional Profile on the SHOROC website at: www.shoroc.nsw.gov.au

	2001			1996			
	number	%	Sydney Statistical Division%	number	%	Sydney Statistical Division %	Change 1996 to 2001
POPULATION							
Total Population*	242,008	100.0	100.0	235,034	100.0	100.0	6,974
Males*	117,835	48.7	49.2	114,176	48.6	49.2	3,659
Females*	124,173	51.3	50.8	120,858	51.4	50.8	3,315
Indigenous population	675	0.3	1.0	821	0.4	1.0	-146
Australian born	164,970	68.2	62.2	167,046	71.1	65.3	-2,076
Overseas born	62,500	25.8	31.2	59,958	25.5	31.0	2,542
Australian citizens	205,224	84.8	84.3	204,446	87.0	86.1	778
Australian citizens aged 18+	159,403	65.9	63.3	158,936	67.6	64.0	467
Institutional population	5,138	2.1	2.7	6,030	2.6	2.9	-892
AGE STRUCTURE							
Infants 0 to 4 years	15,445	6.4	6.7	14,425	6.1	7.0	1,020
Children 5 to 17 years	37,190	15.4	17.6	35,763	15.2	17.7	1,427
Adults 18 to 64 years	154,600	63.9	63.8	150,731	64.1	63.5	3,869
Mature adults 65 to 84	29,838	12.3	10.5	30,051	12.8	10.7	-213
Senior citizens 85 years and over	4,932	2.0	1.4	4,064	1.7	1.1	868
HOUSEHOLDS							
Households (occupied private dwellings)	94,8585	—	—	91,401	—	—	3,457
Persons counted in households	239,981	—	—	231,452	—	—	8,529
Average household size (persons)	2.53	—	—	2.53	—	—	0.00
DWELLINGS							
Dwellings (total)	102,955	—	—	99,015	—	—	3,940
Owned	41,662	43.9	39.0	40,626	45.9	41.6	1,036
Purchasing	20,874	22.0	23.7	19,867	22.4	23.7	1,007
Renting	24,497	25.8	29.0	23,868	27.0	30.2	629

SOURCE: Derived from the ABS, Census of Population and Housing 2001 and 1996.

* Excludes overseas visitors

CRITERIA 1



CRITERIA FOR INTERNATIONAL WHO 'SAFE COMMUNITIES'

The SHOROC Safe Communities Steering Committee is active in developing and coordinating activities at a local level that increase the safety of residents and visitors and also contributes to our lifestyle attributes.

In addressing the six criteria for re-designation as a WHO Safe Community, we have provided case studies of regional initiatives designed to target key vulnerable groups in our community.

CRITERIA 1:

An infrastructure based on partnership and collaborations, governed by a cross-sectional group that is responsible for safety promotion in their community.

The SHOROC Safe Communities Steering Committee was established in 1996 to oversee the planning and implementation of a regional Safe Community Program. Key professional officers from each participating Council and the Northern Sydney Central Coast Area Health Service are represented on the Committee. The SHOROC Executive Director chairs the Steering Committee meetings, and provides administrative support through the Secretariat.

The Steering Committee meets bi-monthly and the Executive Director provides the important link between the Committee, the General Managers Advisory Committee and the SHOROC Board. The Board meets on a regular basis with the Chief Executive Officer and senior representatives of the Northern Sydney Central Coast Area Health Services.

The individual Councils have their own Community Safety Committees, and there is an ongoing exchange of information between these committees and the regional Steering Committee.

Members of the Steering Committee are also charged with the responsibility of developing and sustaining partnerships with other government and non-government agencies across the region to ensure effective collaboration on safety initiatives and projects. Members of the public are also encouraged to participate and are involved on key working groups.

The Steering Committee monitors community perceptions of safety through regular surveys and consultation.

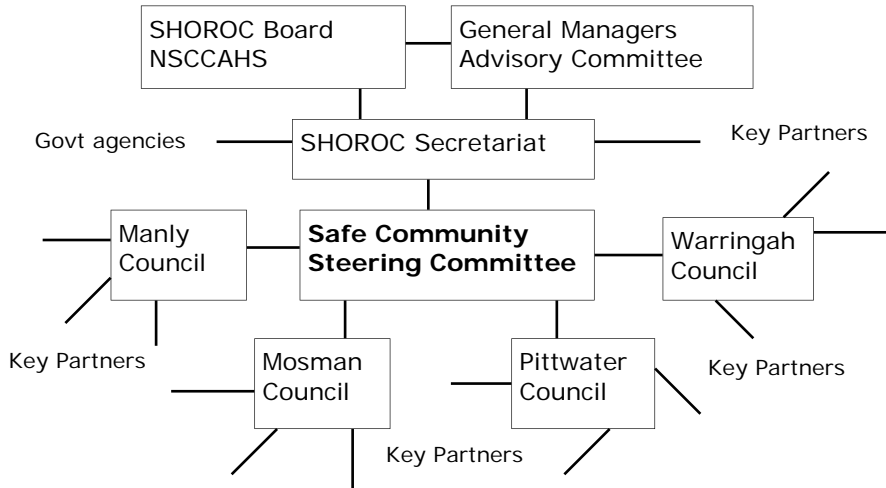
SHOROC has existed as a community of councils since 1994 and has remained focussed on preserving the liveability of our region and lifestyle values of local residents. At our Strategic Workshop in March 2006 (refer photograph on next page) attended by General Managers and senior executive officers representing all councils, we reaffirmed 'Community Well-being' as a regional priority and, consequently, the regional Safe Community Program will continue to be an important element of our management planning.

With the continuing support of the SHOROC Board, the Northern Sydney Central Coast Area Health Services, participating Councils and our established key partners, the Safe Community Coalition will continue as an effective mechanism to deliver our Safe Community Program.

Attached (refer Appendix A) are letters affirming continuing support for the Safe Community Program from the SHOROC Chair, Mosman Mayor Cr Denise Wilton, and the Acting Manager, Northern Beaches Health Promotion, Mr Paul Klarenaar.



The following diagram illustrates the interaction between our **Safe Community Coalition**.



SHOROC strategic workshop attendees identify 'Community Well-being' as an important regional priority.

(Back Row L to R) Facilitator Russell Galt, AECGroup, John Carmichael, Jennie Minifie, Chris Barnett, Viv May, Jim Hunter, Kay Clarke, Stephen Blackadder, Lindsay Dyce, Chris Hunt. (Centre Row L to R) Niki Atwell, Mark Ferguson, Sophie Kijas, , Max Glyde, Henry Wong, Sue Francis, Beth Lawson, Margie Brown. (Front Row L to R) Gary Thomson, Ross Fleming, Anthony Hewton, Mark Jones, Mark Eriksson. Photo by Andrea Dawson.

CRITERIA 2



CRITERIA 2:

Long-term, sustainable and relevant programs covering both genders and all ages, environments and situations.

The SHOROC partners have demonstrated a strong commitment to delivering Safety initiatives that are relevant and reflect the needs of our community. This strategic approach, informed by regular surveys and community consultative processes, allows us to identify priority safety issues and design, resource, implement and evaluate important programs. The key to the sustainability of our Safe Community Program is the strength and commitment of our community of councils and established inter-agency partnerships that allow us to respond appropriately to each new situation. The diversity of projects delivered across the region are listed below. Many of these projects, because of their importance to vulnerable groups within our community, have been sustained over a number of years.

PROJECT GROUP	TARGET GROUP	OBJECTIVES	PROJECTS
Senior Safety	Over 55's	Falls Prevention Seniors physical activity Pedestrian Safety Safe Use of Medication Safe Use of public transport Safety in Public Places Fire Safety	Senior Safety Walks Life Ball – Pilot sporting activity within Sydney Metro region Senior Safety Calendar Refresher Road Safety Courses for Seniors Easy Walk Maps for Seniors "Take Steps: Safer Home Maintenance" Seminars Seniors Safety and Wellbeing Seminar
Personal Safety	General Community Young People	Safety in public places Violence prevention Reduce Under-age drinking Graffiti elimination Skateboard rider safety Awareness and education with regard to assistance in situations of Domestic Violence/ Sexual Assault	"Out of Harms Way" Project Late Night Transport Projects (e.g. Pumpkin Bus, Taxi Voucher Scheme) IMPAKT Program for young people caught drinking under age Northern Beaches Men Against Sexual Assault Project Domestic Violence & Sexual Assault Information Event 'Beyond a Joke' Spiked Drinks Campaign

CRITERIA 2



PROJECT GROUP	TARGET GROUP	OBJECTIVES	PROJECTS
Sports Safety	Young People	<p>Sports first aid</p> <p>Safe coaching practices</p> <p>Improvement in equipment standards and maintenance.</p> <p>Sports Safety Training for Community Sports Club Administrators</p> <p>Sports Clubs Capacity Building Program</p> <p>Rewarding Sports Safety Innovation</p>	<p>'Become an Asthma Friendly Sports Club'</p> <p>SafeClub Project Northern Beaches Sports Safety Grants</p>
Children's Safety	Parents/Carers	<p>Falls prevention</p> <p>Awareness and education with regard to drowning and near drowning situations</p> <p>Burns and scalds prevention</p> <p>Sports first aid</p> <p>Safe coaching practices</p> <p>Education with regard to equipment standards and maintenance.</p>	<p>Safety Brochures 'Babies Don't Bounce'</p> <p>Children's Safety Calendar</p> <p>Free Resuscitation Courses</p>
Fire Safety	<p>Parents and Carers</p> <p>Seniors</p> <p>Business</p>	<p>Burns and scalds prevention</p> <p>Smoke alarm promotion</p> <p>Industrial fires prevention and the identification of static water resources for fighting bush fires.</p>	<p>'Your Pool could Save Your Home' Project</p> <p>'Don't Let This Happen to your Business' Brochures</p> <p>Children's Safety Calendar</p> <p>Sabre (Smoke Alarm) Program</p>

CRITERIA 2



PROJECT GROUP	TARGET GROUP	OBJECTIVES	PROJECTS
Road Safety	Young People Seniors Parents/Carers School Children	Education and awareness within the community of road environment safety procedures and road user behaviour including pedestrians, drivers, passengers, cyclists and motorcyclists.	Drink Driving Campaigns Designated Driver Program for young people Refresher Road Safety Courses for Seniors Baby Restraint Checking Program School Road Safety Awareness Education Program
Water Safety	Parents and Carers School Children General Community	Pool safety Improved water skills (young children, tourists, surfboard riders and fishermen) Management of watercraft Elimination of alcohol related drowning.	'Fence Your Pool' Project BASE Program – Water Safety for Primary Schools Beach Theatre Project Rock Fisherman Drowning Prevention Project
Community Safety	General	Crime prevention Reduction in anti-social behaviour	Late Night Transport Projects Safe Party Pak Keeping Pittwater Safe website
Safety Evaluation Programs	Community Groups NSW Police Manly and Mona Vale Hospitals	To consider the safety needs of residents and address community safety and crime prevention in the region.	Safety Audits (Council lead tour in response to community concerns) in high risk areas Safety Phone In Development and Implementation of Crime Prevention Plan

CRITERIA 2 CASE STUDY



The SHOROC Safe Communities Child Safety Group Program

The Child Safety Group was established in 1997, with Pittwater Council as the main driver and support from the other Councils and child safety stakeholders in the community. These included the Paediatric Unit of the local hospital, Health Promotion, Family Day Care, and a representative from Children with Disabilities organisation.

The objective of the Child Safety Group is to provide information to parents and carers of young children on ways to ensure that children are kept safe.

Community consultation identified that parents and carers of children under five were concerned about falls and drowning in and near the home. The initial project, comprising a series of brochures on falls prevention for babies and toddlers, was a case study in the original WHO application. The initial project, comprising a series of brochures on falls prevention for babies and toddlers, was a case study in the original application.

The group worked together to produce a position paper that outlined a **five-year Water Safety Plan** for the region. The Safe Communities Steering Committee recommended the project to the SHOROC Executive, which endorsed the Plan.

The committee implemented a stage Stage one One of the plan - awareness raising - through a media campaign and a series of brochures on prevention of drowning, identifying hazards of baths, and buckets, pools and open water.

Stage Two involved the organisation of free resuscitation courses, in partnership with St John Ambulance Australia, for parents of young children in the region. In the initial two years, the courses were booked out and in the third year the course was extended to cater for children under five from Tongan,



Japanese and Indonesian backgrounds. Course information has been translated into Serbian, Cantonese and Mandarin.

Royal Life Saving Australia was a key partner in the distribution of many thousands of educational resources. Child Safety displays were also held during Children's Week at local shopping centres.

The Safe Communities 'Austswim' Water Safety Project received a 'High Commendation' at the NSW Water Safety Awards presentation held at Government House in April 2002 for their project. The group also received a grant for \$2,500 from the NSW Safe Communities Small Grants Funding Scheme to implement further education strategies.

The committee also produced **six Child Safety Calendars from 1999 – 2004**, thanks to the grant funding and sponsorship from local retailers. A total of 6,000 calendars were produced and distributed throughout the region each year.

Regional commitment and grant funding has enabled the sustainability of the Child Safety Program.



CRITERIA 3



CRITERIA 3:

Programs that target high-risk groups and environments, and programs that promote safety for vulnerable groups.

The SHOROC Safe Community Program incorporates projects that reflect the needs of high risk groups. Professional officers invite key agency support and community representation in the development and promotion of programs to ensure that vulnerable groups are targeted and receive appropriate support.

The following table documents the programs we have designed to address the needs of high risk groups and/or vulnerable groups within our community.

Program	Target Group	Partner/s	Focus	Outcome
Northern Beaches Sports Safety Grants	Community Sports Clubs	Community Sporting Clubs	Clubs involved in Asthma Friendly Sports Club Project were offered the opportunity of applying for grants to assist the implementation of a safety initiative	Judged and awarded \$1000 (total) to three local sports clubs (two soccer & one AFL) to assist their safety initiatives
Lifeball	Seniors in the Warringah and Pittwater Local Government Areas	Northern Sydney Central Coast Health Promotion Warringah Council Pittwater Council Lifeball Master Trainer	Objectives: <ul style="list-style-type: none"> To prevent falls as it improves balance, coordination, flexibility and mobility. To reduce depression and social isolation, which results from the mental stimulation and interaction. 	Lifeball established in three localities – Avalon, Curl Curl and Forestville. Players trained in umpiring, coaching and leadership with the aim of sustaining the game after funding period ceases.
Senior Road Safety Calendar	Elderly	SHOROC Pittwater Camera Club	Annual calendar depicting positive images of older people using safety strategies when on the road including tips about falls prevention, road rules, bicycle safety, scooter safety, crossing at intersections, pedestrian safety, medications and driving, parking/road signs.	Increased awareness by seniors of road safety issues and preventative measures

CRITERIA 3



Program	Target Group	Partner/s	Focus	Outcome
Community Engagement Project	General Community, Seniors, Men, Women	Pittwater Council NSW Police Northern Beaches Health Promotion	Broad community education campaign focusing on the prevention of crime within the home (break and enter) and personal safety when out an about (car, public spaces). Campaign also encouraged the reporting of crime. A significant component of the project focused on domestic violence and sexual assault issues and provided information about support services.	Development of a series of posters aimed at preventing crime in the home, car and in public spaces such as the beach and shopping centres. Additional posters provided information about domestic violence as a crime and key referral services. Education of seniors with regard to potential risks relating to burglary, financial management, personal safety and falls prevention Development of a website www.keepingpittwatersafe.com.au providing links to educational materials, useful websites and support services.
Road Safety	Children Elderly Young Drivers	Councils Road Safety groups RTA/STA NSW Police	Education focusing on road safety issues for specific groups.	Continuing Road Safety Programs. 'The Faster You Go the Harder you Hit' and 'U-Turn the Wheel' driver awareness projects. Safety Calendars
Violence Against Women	Men	NSW Police NSCCAHS Manly Council Warringah Council Pittwater Council	A poster campaign aimed at men taking a stand against sexual assault of women. Providing information to women who require support services. Participation on the Local Domestic Violence Committee.	Ongoing awareness created by annual "White Ribbon Day"

CRITERIA 3



Program	Target Group	Partner/s	Focus	Outcome
<p>"No Regrets" Safe Party Pak</p> <p>(refer to case study below)</p>	<p>M/F</p> <p>Youth</p> <p>Parents</p> <p>Schools</p>	<p>SHOROC</p> <p>Clubs NSW</p> <p>Northern Beaches Health Promotion</p> <p>NSW Police</p> <p>NSW Dept of Education & Training</p> <p>MDECC</p>	<p>The booklet gives tips and guidelines on how to plan a safe party. It promotes responsible service of alcohol, warnings about drugs, legal requirements and contact details of support services.</p>	<p>Booklet widely distributed to schools, libraries and youth centres, Council websites</p>
<p>Children's safety/ water safety</p>	<p>Parents/Carers with young children under 5</p> <p>Community</p>	<p>Councils</p> <p>St John Ambulance</p> <p>Royal Surf Life Saving</p>	<p>To make private pool owners aware of their responsibilities.</p> <p>To encourage parental supervision and water survival skills.</p>	<p>Free Resuscitation Courses for parents/carers of young children.</p> <p>'A Fence Makes Sense' Education Program for pool owners.</p>
<p>Out of Harms Way</p>	<p>Young People and their Parents/guardians</p>	<p>Manly Drug Education and Counselling Centre</p> <p>NSW Police</p>	<p>The "Out of Harms Way" Agreement, aimed at young people and parents/guardians promotes open discussion of how to manage situations where young people are placed in hazardous situations due to alcohol. Each agreement – signed by young people and their parents or guardians – sets out actions that both need to follow to ensure young people's safety.</p>	<p>Development of Out of Harms Way Agreement and easy access via Councils and NSW Police websites.</p> <p>Promotion to targeted groups.</p> <p>Promotion in Safe Party Tips booklet.</p>
<p>Personal safety</p>	<p>Elderly</p> <p>Young people</p>	<p>Councils</p> <p>NSW Police</p> <p>MDECC</p>	<p>Focus on taking responsibility for actions and where you may find yourself.</p>	<p>Senior Safety Calendar</p> <p>No Regrets Safe Party Pak and Safe Party Tips booklet</p> <p>Senior Safety Audits</p> <p>'Safer by Design' project</p>

CRITERIA 3



Program	Target Group	Partner/s	Focus	Outcome
Mosman Senior Safety Walk	Seniors	SHOROC NBCCAHS	To maintain bone strength and balance, therefore decreasing the risk of falls. A brochure outlines a series of six walks of different gradings.	One of the highest sought after brochures in Council. Providing accessible public spaces with minimum of environmental hazards
Mosman Council "Over 55s Pitt Stop"	Seniors	SHOROC NBCCAHS	Promotion of the individual's ability to reduce accidents and falls by monitoring their surroundings and their own wellbeing	Raised awareness
Mosman Councils Falls Prevention Program	Frail aged	SHOROC NBCCAHS	Education via Programs, brochures and discussion Senior Safety Calendar	The range of fitness programs has increased over the past years and includes general flexibility and mobility programs for the fit older person
Retailers Safety Information Session	Local retailers Businesses Retailers	Pittwater Council NSW Police	Information provided at large shopping centre about the rights of businesses, store security and theft, robbery and offensive behaviour.	Education of business community with regard to legal measures that can be taken to reduce crime on their premises.
Safety Audits	General Community	Pittwater Council NSW Police	Identification of areas of concern regarding community safety eg damage to property, anti social behaviour in certain locations. Development of safety audit team to review area and provide recommendations for implementation.	Whole of community approach to address issues and create a safer environment

CRITERIA 3 CASE STUDY

No Regrets Safe Party Pak'

In 2002, SHOROC in collaboration with Northern Sydney Health Promotion, NSW Police (Manly, Northern Beaches and Northside Local Area Commands) and Manly Drug Education Counselling Centre established a partnership to address the issues surrounding parties and young people.

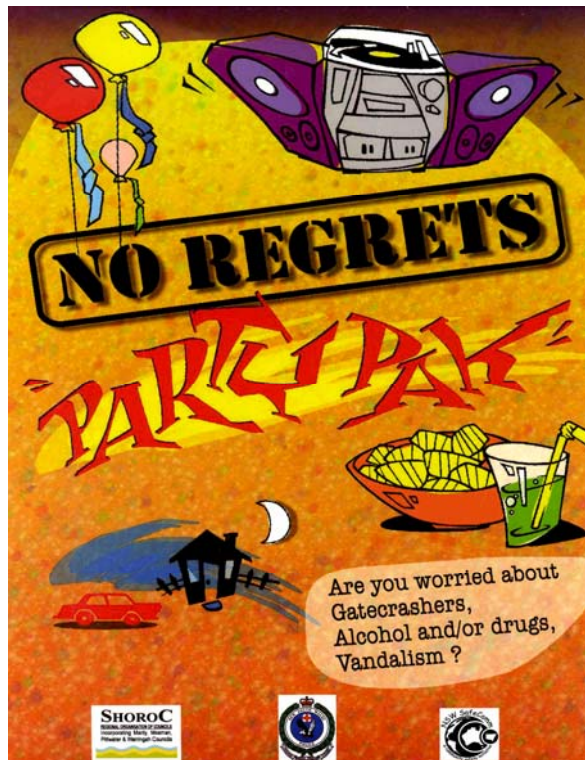
The partners were successful in receiving \$4000 in funding from NSW Safe Communities. The funding was used to develop, launch and promote the 'SHOROC No Regrets Safe Party Pak'.

The objectives of the 'No Regrets Party Pak':

- To encourage and advocate for safer party environments in the SHOROC region by increasing the awareness of parents and other individuals who accept host and/or supervisory responsibilities
- To build the capacity of parents/hosts of parties by increasing their skills and knowledge to create a safe party environment, act responsibly and with a duty of care
- To support all local area Police commands within the SHOROC region to implement party registers

The 'SHOROC No Regrets Safe Party Pak' included a Safe Party Registration Form and information sheets relating to:

- 'What Parents Need to Know When Planning a Party'
- 'What Young People Need to Know When Planning a Party'
- 'No Regrets Safe Party Useful Phone Numbers'
- 'Young people and the NSW Liquor Laws'- Department of Gaming and Racing
- 'Proof of Age'- Department of Gaming and Racing
- 'Way to go! How to get there and how to get home SAFELY' – Roads and Traffic Authority
- 'Call the Ambos' sticker – Pittwater Community Drug Action Team
- 'Standard Drinks Card' – Australian Transport Safety Bureau
- 'Do you know when to stop' – Australian Transport Safety Bureau
- 'BAC Limit' - Australian Transport Safety Bureau



Above: Safe Party Pak Folder Cover

Following the launch of the Party Pak in December 2002, the Pak was disseminated widely to schools and young people across the region.

Information was also available at Council libraries, on Council websites with a direct link to the NSW Police website.

As a result of the success of this initiative, the NSW Police developed a similar Pak which helped to strengthen the important messages.

CRITERIA 3 CASE STUDY

Safe Party Tips Booklet

The demand for the SHOROC 'No Regrets Safe Party Pak' in 2003 was significant.

In an attempt to address this demand, the Steering Committee considered the possibility of SHOROC Councils funding a review and reprint of the Pak.

In 2005, SHOROC agreed to provide \$5,000 funding and sought additional support from Clubs NSW as a new partner in the project.

The Steering Committee reviewed the content and design of the Pak and decided to revamp the presentation. The revised information was presented as an A5 booklet, with an initial print of 5,000 launched in October 2005 at the Pittwater Youth Forum.

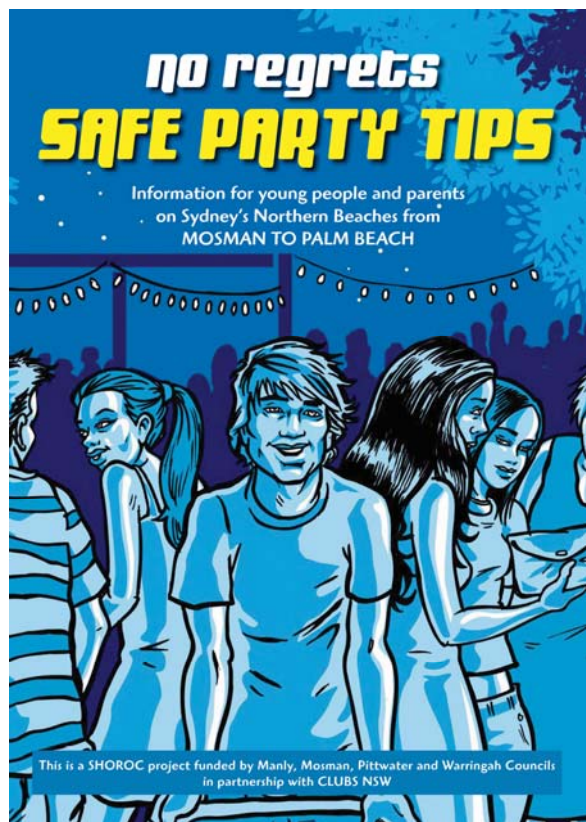
SHOROC and individual Councils liaised with High School Principals to ensure distribution to school leaver in the lead up to 2005 end of school year celebrations.

Due to overwhelming demand, there was a reprint of 5,000 booklets in February 2006 and these were also distributed widely.

SHOROC has also received many requests for details of the project from councils and government agencies locally and interstate.



Above: SHOROC Board members (L to R) Mr Dick Persson, Cr Denise Wilton, Cr Alex McTaggart and Cr Dr Peter Macdonald, showcase the Safe Party Tips booklet launched in 2005.



Current revised 'Safe Party Tips' booklet

CRITERIA 3 CASE STUDY



The following Progress Update (December 2002) relates to the development and implementation of the 'No Regrets Safe Party Pak' initiative.

Objectives	Strategies	Progress Indicators
1. To develop a 'Safe Party Kit'	1a. Research 'safe party' best practice literature 1b. Develop partnerships with key stakeholders – local government, Police, Northern Sydney Health Promotion and Department of Education and Training 1c. Safe Party Kit' available to community members on SHOROC Council website	<ul style="list-style-type: none"> • Safe Party Pak' developed and launched 3 December 02 • 'Safe Party Pak' disseminated • Partnerships with stakeholders developed and fostered • Partners received a copy of the Safe Communities Small Grants Incentive Scheme application • No Regrets Safe Party Pak' accessible on SHOROC and Councils websites
2. To establish a party register with all SHOROC Local Area Commands (NSW Police)	2a. Liaise with and advocate for local Police to become involved with the 'No Regrets Safe Party Pak' Project and thus implement and maintain a party register	<ul style="list-style-type: none"> ▪ Police involved with the 'No Regrets Safe Party Pak' Project ▪ Party register implemented within Local Area Commands within the SHOROC region
3. Reduce alcohol-related problems arising at parties held in the SHOROC region	3a. Research information on managing alcohol at parties 3b. Include information in 'No Regrets Safe Party Pak' on alcohol-related responsibilities of hosts	<ul style="list-style-type: none"> ▪ 'No Regrets Safe Party Pak' includes a section on alcohol-related responsibilities and a drugs fact sheet on the 'designer drugs' (speed/ecstasy)
4. Build the capacity of parents/hosts to plan and promote safer party environments	4a. Assess problem solving capabilities of parents/hosts by improving their knowledge, attitudes and behaviours in relation to safe party environments 4b. Improve the skills of parents/hosts to plan a safe party and act responsibly 4c. Raise the awareness and confidence amongst parents, party hosts and young people to plan and coordinate a party by promoting and marketing the 'No Regrets Safe Party Pak' using local media sources, school and council newsletters	<ul style="list-style-type: none"> • Survey design includes questions which explore knowledge, attitudes and behaviours to adopting practices related to hosting a safe party • Survey results indicate that skills to plan a safe party have been enhanced • 'No Regrets Safe Party Pak' promoted and marketed to residents of the SHOROC region via local media sources, school and council newsletters • Social Workers at Mona Vale Hospital promote the Party Pak.

CRITERIA 4



CRITERIA 4:

Programs that document the frequency and causes of injuries.

Council Road Safety Programs document local traffic-related incidents (involving vehicles, motorcycles and pedestrian). Police Crime statistics are collected regularly in regard to assaults and sexual assault.

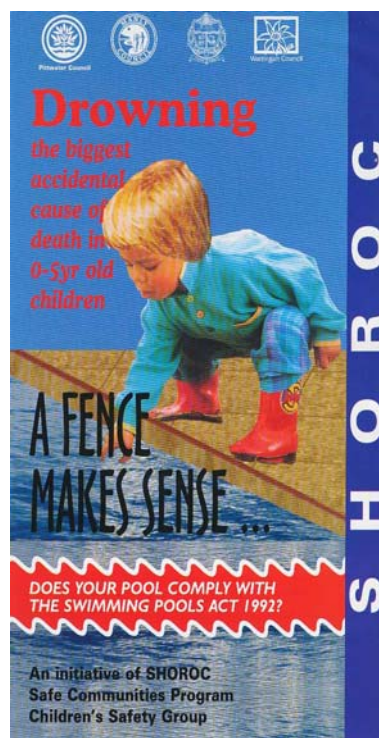
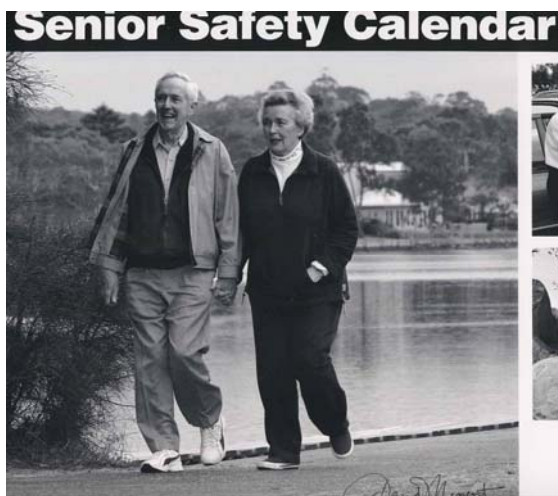
Through the well-established safety networks, the Steering Committee has access to anecdotal evidence reported by the community and referred by on-ground agencies working closely with the community development officers

The injury profile is based upon recent data from NSW Health and is used in determining the priority of local activities. Data on assaults is gathered from Crime Statistics in the region.

Injury Profile

In Australia, injury remains a leading cause of death, illness, and disability. In 2002, injuries accounted for 5.8% of all deaths.

Nation-wide, inpatient health system costs due to injury are \$4.1 billion per annum or around 8.3% of total recurrent health expenditure.



The Report of the NSW Chief Health Officer 2004 identified that in 2002, 16 children aged 0-4 drowned in NSW, and in the financial year 2002-03 there were 77 hospitalisations following near drowning among children in this age group.

Motor vehicle crash injuries killed 128 young people aged 15-24 years, and were responsible for 3,499 hospitalisations of people in this age group in 2002-03. More than three-quarters of these deaths and hospitalisations were males.

In 2002-03, there were 2,982 hospitalisations for injuries caused by falls in children aged 5-9 years, 1,092 hospitalisations for pedal cycle injuries among children aged 5-14 years, and 2,232 hospitalisations for injuries caused by personal violence among children aged 0-14 years.

People aged 65 years and older accounted for more than three-quarters of all fall-related deaths in 2002, with 314 deaths with falls as a principal or contributing cause of death.

CRITERIA 4



Assaults

As documented in the 2004 Report of the NSW Chief Health Officer, Crime has adverse effects on health. Personal violence and assault, including domestic violence, has direct short-term and long-term effects on the physical and mental health of its victims and witnesses.

Additionally, fear of crime may be a factor that limits some people's enjoyment of life.

In 2003, a total of 81,506 assaults and robberies were reported in NSW, giving a rate of 12.2 per 1,000 residents.

The Northern Beaches recorded 412 criminal incidents in relation to domestic violence related assaults during 2005 with 169 Breaches of Apprehended Violence Orders. Sixty-one (61) sexual assaults were also recorded during this period.

On average the combined SHOROC local government areas are ranked 130 out of 143 local government areas for domestic violence related assaults and 123 for sexual offences.

NSW Recorded Crime Statistics 2001-2005 relating to the Manly Local Government area demonstrated that the number of assaults in the area peaked in 2004 (total 374) and were in decline in 2005 (total 354).

The SHOROC Community Safety Phone-In conducted in 1995 and again in 2001, is a valuable way of identifying the safety concerns of residents in the region. These types of projects and community safety audits assist local government and the police to address reported safety concerns of residents.



Above: The Beach Theatre project was piloted by Manly Council in 2003 and expanded in 2005. This exciting presentation was designed to present more serious messages addressing "Swim between the Flags", "Sun Protection" and "Protecting your Valuables".



CRITERIA 4 CASE STUDY



Survey of Community Safety Concerns

In 1995, SHOROC initiated a Community Safety Phone-In Survey. The survey demonstrated the benefits of a partnership approach to injury prevention and safety promotion. The positive outcomes of the project supported the need to conduct similar surveys in the future.

A subsequent survey was conducted in 2001.

The purpose of the SHOROC 2001 Community Safety Phone-In was to:

1. Identify the safety concerns of residents in the region
2. Provide data on recent community safety concerns
3. Assist local government and police to address reported safety concerns of the community
4. Develop injury prevention and community safety strategies in response to reported safety issues.

The findings of the SHOROC Community Safety Phone-In indicated the following:

- The main concern of participants in the SHOROC Community Safety Phone-In was related to "road safety".
- Callers reported "footpaths" and "road safety" as the two areas likely to cause injuries.
- "Road Safety" presented as a major safety concern for callers. The two road safety issues most commonly reported were "speeding" and "pedestrian safety".
- In most cases, "road safety" was reported as a safety concern in the suburbs of Dee Why and Avalon.
- "Road Safety" issues were perceived to be significant during all times of the day – am and pm.
- Both drink driving and speeding were considered by the majority of callers to be a problem on the Northern Beaches.



- Only 20% of callers had safety concerns about using public transport. The major concern about public transport related to passenger safety at night.
- "Vandalism" was the most reported crime of concern, followed by "property crime/theft" and "drugs" respectively.
- The three major perceived causes of crime, ranked in descending order were "drugs", "boredom", and "alcohol".
- Almost half of the callers had not witnessed or personally experienced any crime.
- The most common response for callers that had personally experienced or witnessed a crime was "property theft/crime". The crime was reported to the police in approximately 30% of cases.
- The safety rating (where 1 is unsafe and 10 is exceptionally safe) for the Northern Beaches as a place to live received an average rating of 7.

As a result of the 2001 survey, the Steering Committee identified "vandalism", "anti-social behaviour" and "youth" as key issues for safety that needed to be addressed in the SHOROC Safe Community Program.

CRITERIA 5



CRITERIA 5:

Evaluation measures to assess programs, processes and the effects of change.

The SHOROC Safe Communities Steering Committee holds regular meetings, receives evaluation reports on projects and facilitates strategic workshops to review progress.

All SHOROC Safe Community Projects are evaluated to determine their impact. Quantitative evaluation provides an indication of broad statistical trends through a post Community Survey and updated injury statistics. Qualitative evaluation provides a more in-depth understanding of the social context through interviews, observations and case studies.

Information gathered is analysed and a report produced which highlights any significant results. Of particular interest will be any changes in the community's perception of safety, which is reflected in the results of the 2001 Community Safety Phone-In referred to in Criteria 4 Case Study.

Specifically, projects measure-

- Quantity – measuring performance in terms of 'how many', 'how often' or 'how much' (numbers of, frequency of, rate of)
- Quality – measuring performance in terms of 'how well' (opinions of, feedback form, continued participation of)
- Timeframe – measuring performance in terms of 'how long' (time taken, changes over time);
- Cost – measuring performance in terms of 'how expensive' (money spent, equipment purchased, staff wages)
- Resources – measuring performance in terms of 'how much' and 'what was contributed by whom' (agency contributions, cash and in-kind contributions, use of volunteers, funding base)
- Participation – measuring performance in terms of 'who was involved' (members of target group, project organisers, funding agency, community residents).

Evaluation of whether the end result of the projects or strategies implemented will result in a sustainable outcome is also an important component of the process. The following case study demonstrates the value of evaluation and review.

As an effective Safe Community Coalition, our organisation must continually review and improve our own processes.

SHOROC Strategic Workshop 2004

In 2004 the Safe Community Steering Committee convened a strategic workshop and invited a cross-sectional representation of key partners to participate. This process allowed us to review where we had come from and to plan a strategic way forward.

The workshop participants were able to identify some of the current issues in terms of visibility of our Safe Community Program, communication and questions of responsibility.

Several characteristics of an ideal future environment for promoting safe communities emerged:

1. Common vision and purpose
2. Effective cooperation
3. Plentiful resources
4. Climate of success

A key learning was the strategic shift in focus from the first 5 years of the Safe Communities Program to the next 5 years.

1999-2004: To raise the profile of safety across the community using a collaborative approach, to

2004-2009: To optimise the processes and maximise the benefits of collaboration on safety issues across the region.

The workshop group agreed on the importance of sustaining the regional Safe Communities focus.



Safe Party Pak Evaluation Survey

In parallel with the distribution of the Safe Party Pak in 2002, a survey was administered to individuals or agencies that supplied contact details. The survey questions focused on consumer satisfaction, design and appropriateness. The survey will be used on an ongoing basis and consequently, the analysis of the survey may change over time. The information following discusses and charts the survey questions for nineteen (19) survey participants.

Question 1: What is your postcode?

Most of the requests for the 'SHOROC No Regrets Party Pak' came from suburbs outside of the SHOROC region. In particular, three requests were from the 2145 postcode area, Westmead.

Question 2: Which of the following categories best describes you?

Among those requesting the party pak, two were from young people, six were from parents and the remainder selected the 'Other' category. A large proportion of the 'Other' category were health professionals, comprising six of the eleven respondents (54.5%).

Question 3: 'Why did you request the 'Safe Party Pak'?

The 'Safe Party Pak' was requested for a number of reasons. The two main reasons selected were 'Information' and 'Other'. Of the 19 survey respondents, nine (47.4%) selected 'Other' as their reason for requesting the pak. Some of the reasons noted as 'Other' included 'resource', 'dissemination' and 'advocacy'. Forty two percent (n=8) of the survey respondents requested the pak for 'information' and 5.3% (n=2) used the pak to 'host a party'.

Question 4: How did you find out about the 'Safe Party Pak'?

The majority of the survey respondents selected 'Other' as their answer to question four. Fifteen of the nineteen (78.9%) people surveyed selected the 'Other' category. Some of the reasons noted as 'Other' include Northern Sydney Health Promotion (n=5), colleague (n=3) and Police (n=2). Other respondents found out about the 'Safe Party Pak' via the Manly Daily (n=3) and friend (n=1).

Question 5: Where did you get the 'Safe Party Pak'?

When asked 'Where did you get the 'Safe Party Pak'?', the largest proportion of survey participants (73.7%) reported the 'Health Promotion Unit', followed by 'Local Council' (10.5%) and 'Local Police' (10.5%) and 'Other' (5.3%).

Question 6: Did you register a party?

Approximately eighty four percent (n=16) of survey respondents answered 'No' when asked 'Did you register a party?', eleven percent (n=2) answered 'Yes' and five percent (n=1) did not respond.

Question 7: How much of the 'Safe Party Pak' did you read?

A significant proportion comprising 79% (n=15) indicated that they read 'All' of the 'Safe Party Pak' information and 21% (n=4) read 'Some' of the party Pak information. This is a positive response and it may be presumed that the Pak contents are of value.

Question 8: Have you learnt anything new from the 'Safe Party Pak'?

Almost seventy nine percent (n=15) of survey participants learnt something 'New' from the 'Safe Party Pak' including information on 'party planning', 'drug and alcohol, and the 'police party register'. A total of two participants (10.5%) did not learn anything new and 10.5% did not respond.

Question 9: Was there any information that you expected to be included, that was not, in the 'Safe Party Pak'?

The majority of survey participants '(n=12 or 63%) did not expect additional information in the 'Safe Party Pak. Five participants (26%) expected information on areas that were not covered in the Pak. Such results indicate that the resource is reasonably comprehensive and thus satisfies most people using the Pak. Two participants (10.5%) did not respond to the question.



Overall, the feedback and promotion of the SHOROC 'No Regrets Safe Party Pak' was positive and encouraged support and further review.

Question 11: What was the most useful component of the 'Safe Party Pak'?

Participants stated that the 'drug information' was the most useful information in the 'Safe Party Pak', with 37% (n=7) choosing this response. The 'Party Register' was also found to be useful by 5 (26%) of the participants. Six (32%) participants chose 'Other', as they found that 'all' the information was useful. This further reinforces that the 'Safe Party Pak' is detailed and comprehensive.

Question 12: Did you keep any of the information for future reference?

Apart from two participants that did not respond to this question, all (n=17 or 89%) participants kept a copy of the 'Safe Party Pak' for future reference. This indicates that the party pak is a useful resource and reference for both community members and professionals.

Survey Conclusion

The 'SHOROC No Regrets Safe Party Pak' was a successful youth safety initiative.

The project planning and implementation focused on involving a range of partners and stakeholders from local councils, health promotion, police, youth specific drug and alcohol services and young people. The feedback from the survey indicated that the Party Pak was a valuable resource and tool. Its distribution was wide and varied. Requests came from high schools, drug and alcohol services, women's health services, adolescent services, community health services and members of the community. Many of the services have used the 'Safe Party Pak' as a resource for their structured courses.

Overall, the feedback and promotion of the 'SHOROC No Regrets Safe Party Pak' was positive and encouraged support and further review.

CRITERIA 6



CRITERIA 6:

Ongoing participation in national and international Safe Communities networks

The SHOROC Safe Communities Steering Committee supports ongoing participation in national and international Safe Communities networks, both internal and external to the region.

SHOROC participation has included:

Queensland Safe Communities Foundation Membership

Attendance and involvement in the NSW Safe Community Symposiums

SHOROC Safe Communities was showcased at the 1st Asia-Pacific Injury Prevention Conference

Presentation at the 6th National Conference on Injury Prevention and Control held in Perth in March 2003. Two SHOROC initiatives were showcased, including the 'No Regrets Safe Party Pak and the Child Safety Calendar.

Presentations of Safe Communities projects at conferences and regional workshops

Involvement in the 2nd NSW Safe Community Symposium. Leanne Reading (Warringah Council) presented a case study 'Safety as part of Local Government Core Business – the Development of Warringah Council's Safety and Community Unit. Leanne Martin (Manly Council) discussed the relationship between safety and local governments.

Representation at 8th Australian Injury Prevention Conference in Sydney 2006

Youth Safe Forum organisation and attendance

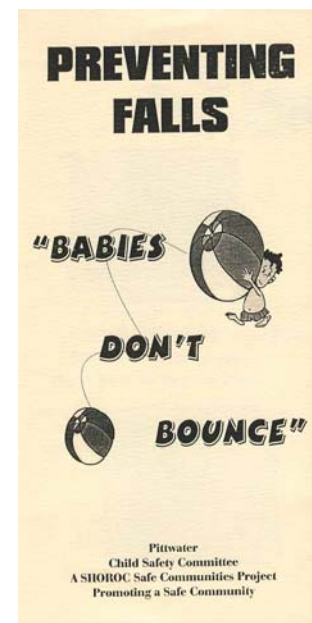
NSW Sports Safety Awards attendance in November 2002

Information sharing via the SHOROC website and the Safe Communities webpage

Regular updates via the Safe Communities Karolinska Institute-newsletters

Sharing of information on project milestones through quarterly SHOROC newsletters

Provision of program details in response to regular enquiry from members of the national and international Safe Community Network



CONCLUSION



In Conclusion

Community safety is too big and too complex for any one agency to manage alone. Planning, designing and building communities that are safe requires a shared vision and mutually beneficial partnerships between community, public and private sector organisations.

All responsible agencies are interested in reducing the risks in our communities that lead to injuries, crashes, violence and crime— they are just approaching it from different angles. Safe Communities are deliberately planned and designed in a way that captures cross-sector expertise and engages the community.

The SHOROC Safe Communities Program has taken a leadership role in bringing together a diverse group of stakeholders and partners to work together to make our region safer. In 1999 our aim was to raise the profile of safety across the community and achieve a greater awareness of injury prevention and safety issues. Major achievements during this period have strengthened our regional commitment and understanding of safety issues and processes. Our coalition of local organisations, government services and community groups has sustained our Program.

The region's challenge for the future is to optimise the processes and maximise the benefits of collaboration. As a member of the WHO Safe Community Network we will be encouraged to maintain our safety focus and continue to deliver innovative solutions that are relevant to our community needs.

Redesignation as a WHO Safe Community will continue to provide the momentum, recognition and support required to maintain the high standards of our Safety Program into the future.

We have pleasure in submitting the SHOROC RE-APPLICATION for consideration and look forward to welcoming Dr Carolyn Coggan, Director Safe Communities Foundation New Zealand, to the SHOROC region in November 2006.

Margie Brown
Executive Director
SHOROC



REFERENCES



FURTHER INFORMATION

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APPENDIX A

Support Letters

17 October 2006

Margie Brown
Executive Director
SHOROC Safe Communities Steering Committee

Dear Margie

Northern Sydney Central Coast Health wishes to confirm their support for the SHOROC Councils in their application for redesignation as a WHO Safe Community.

Representatives of our organisation attend the SHOROC Safe Community Steering Committee meetings and contribute towards the implementation of agreed projects. We believe our partnership with SHOROC is important for local community safety, and we are committed to maintaining our support.

Northern Sydney Central Coast Health looks forward to supporting future SHOROC Safe Communities initiatives.

Yours sincerely

Paul Klarenaar
A/ Manager Northern Beaches Health Promotion
Injury Co-ordinator & Sports Safety Officer
Northern Sydney Central Coast Health

Northern Sydney Central Coast Area Health Service
ABN 48 344 669 728

Population Health, Planning & Performance
Health Promotion: Northern Beaches
Manly Hospital
PO Box 465
Manly NSW 1655
Telephone (02) 9976 9531 Facsimile (02) 9977 7531
www.nscch.nsw.gov.au/healthpromotion.htm



15 October 2006

Dr Carolyn Coggan, Director
Safe Communities Foundation New Zealand
Box 90640, Auckland Mail Service Centre
NEW ZEALAND

Dear Dr Coggan

RE: SHOROC RE-APPLICATION AS A WHO SAFE COMMUNITY

It gives me great pleasure to support the SHOROC Re-application for designation as a Safe Community within the WHO Safe Communities Network.

As the Chair of SHOROC and current Mayor of Mosman, I am aware of the diversity of vulnerable groups within our community and how important it is to consider injury prevention and safety issues to support community well-being.

Since our designation in 1999, the SHOROC Safe Communities Steering Committee has established an impressive framework of cross-sectional working groups with appropriate representation from local community, expert agencies and government services. These effective partnerships are critical to the success of our Program.

The SHOROC region has demonstrated a commitment to the Safe Communities Program over a number of years. I believe it was in 1995 that we first enquired about the WHO Safe Communities Network. The region has certainly come a long way, with a myriad of excellent projects implemented and many more in the development stage.

The SHOROC Board is very keen to sustain this important regional initiative and Councils have made a commitment to resource innovative programs. Importantly, our Safe Community Program is reflected in Councils Management Plans and this enables staff to budget, or seek funds from other agencies, to support relevant projects targeting high risk groups.

We are looking forward to meeting you in Sydney in late November when we will have the opportunity to showcase our beautiful region and exciting Safe Community initiatives.

Yours sincerely

Cr Denise Wilton
Mayor of Mosman
SHOROC CHAIR